

KATHERINE LORD STITES

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BROWN-FORMAN CORPORATION / LOUISVILLE, KY / 2005 - PRESENT

SENIOR GRAPHIC DESIGNER Design premium, unique and functional primary, gift and VAP packaging, for Brown-Forman spirits brands including Jack Daniel's, Gentleman Jack, Tennessee Honey, Tennessee Fire, Woodford Reserve, Old Forester and Chambord Black Raspberry Liqueur. Lead gift projects from initial concept development through production with a focus

on sustainable solutions. Design and write copy for various print and packaging materials. Oversee visual expression of the Brown-Forman brand and word marks and drive the look of consumer-facing print advertising and other materials for the Brown-Forman brand. Provide art and creative direction for freelance and agency designers as well as design interns.

FREELANCE DESIGNER / 1998 - PRESENT

GRAPHIC DESIGNER / COPYWRITER / EDITOR Fulfill print and communication needs for a range of clients. Projects span from design, layout and production of

catalogs, brochures, invitations, advertisements, large format and books, to technical writing, marketing copy writing and editing projects.

THE VIMARC GROUP, INC. / LOUISVILLE, KY / 2003 - 2005

GRAPHIC DESIGNER Produced print materials for a variety of clients under tight deadlines. Responsibilities centered on production and formatting with some

creative projects. Carried projects from concept through pre-press production.

WOODLANDER'S ART / BRANDENBURG, KY / 2002 - 2003

APPRENTICE CARPENTER Built cabinetry, furniture, decks and other small structures. Studied the proper use of various woodworking tools including power and

hand tools, and learned the use of different media elemental to woodworking.

THE CABBAGE PATCH SETTLEMENT HOUSE / LOUISVILLE, KY / 2001 - 2002

SPECIAL EVENTS COORDINATOR Planned and executed major fund-raising events including a 2-day, 300-team, 3-on-3 outdoor basketball tournament. Recruited and supervised a temporary staff of four employees and coordinated more than 30 committees.

Obtained sponsors for all events. Created and worked within detailed budget for all events. Developed and produced a monthly e-newsletter for the board of directors. Maintained the organization's computer and telephone networks.

SOFTWARE EXPERTISE / ADOBE ILLUSTRATOR, INDESIGN AND PHOTOSHOP

BA INTERDISCIPLINARY HUMANITIES / SUMMA CUM LAUDE / SPALDING UNIVERSITY

REFERENCES AVAILABLE UPON REQUEST.